



FOR IMMEDIATE RELEASE
Tuesday, March 24, 2015

Euclid Media Group Acquires St. Louis Weekly, *Riverfront Times*

Cleveland-based company purchases multimedia property from Voice Media Group

St. Louis, MO — **Euclid Media Group**, a media company headquartered in Cleveland, OH, announced today that it has purchased the ***Riverfront Times***, an award-winning St. Louis alternative weekly publication, formerly owned by Voice Media Group.

The *Riverfront Times* has been recognized among the top 20 alt-weeklies in the country, though the industry has faced challenges in recent years. Euclid Media Group anticipates a revitalization of the alt-weekly by ushering in fresh print, digital and event marketing strategies, as well as through the addition of notable staff, like newly appointed Editor in Chief, Sarah Fenske.

Sarah Fenske is an award-winning journalist and veteran of the *Riverfront Times*, having served as its Managing Editor from 2010 to 2011 before leaving to become Editor in Chief of the *L.A. Weekly*. Under her direction, the *Weekly* became the nation's most-read alternative newsweekly, growing its web traffic 63 percent and earning numerous national and local awards. Most recently, Fenske has worked as Director of Digital Content at *Feast Magazine*, a regional food and drink focused publication.

"I'm thrilled to be returning to the *Riverfront Times*," Fenske said of the hire. "The staff has been doing amazing work under difficult circumstances, and I'm excited to be a part of Euclid Media Group's plans for the paper. I can't wait to join Managing Editor Jessica Lussenhop and the rest of the team."

The acquisition marks the sixth property for Euclid Media Group, whose multimedia portfolio includes the ***Cleveland Scene, Detroit Metro Times, Orlando Weekly, San Antonio Current*** and ***OutInSA***. EMG orchestrated a merger of *Detroit Metro Times* and former alt-weekly, *Real Detroit*, in 2014. Each property publishes engaging content in print and online, and specializes in producing culturally unique events to highlight the cities in a variety of categories.

"We share a passion for the St. Louis area and are beyond excited for the opportunity to do our thing here. I've always had enormous respect for the *RFT* and have been a reader since I was a teenager," said Michael Wagner, Chief Operating Officer of Euclid Media Group. "I worked there under some

great mentors, so this is a bit of a homecoming.” Wagner is a Missouri-native and former Publisher of the *Riverfront Times*.

About the Riverfront Times.:

The *Riverfront Times* was founded in 1977 as St. Louis’s alternative newsweekly. *RTF* has a weekly circulation of 50,000, reaching near 200,000 readers. Riverfronttimes.com has 2.4 million average monthly pageviews and 850,000 average monthly mobile pageviews.

Each week, readers turn to the *RFT* for award-winning journalism, powerful investigative reporting, news and commentary on local politics, and the most comprehensive arts and entertainment coverage in the St. Louis area.

As the intelligent, aggressive and entertaining weekly magazine of St. Louis, the *RFT* has received considerable recognition, including more than three dozen awards from the Missouri Press Association, along with the group’s Gold Cup, awarded to the best weekly in the state.

About the Euclid Media Group:

Euclid Media Group is a privately-held media company formed in 2013 and operates the *Cleveland Scene*, *Detroit Metro Times*, *Orlando Weekly*, *San Antonio Current* and *OutInSA*. EMG is focused on the multimedia production of relevant news and events for the culturally engaged consumer.

Euclid Media Group is operated by seasoned media executives, Chris Keating of Shaker Heights, OH and Michael Wagner, of San Antonio, TX, along with Andrew Zelman of Cleveland, Ohio. For more info, visit euclidmediagroup.com.

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